

# LET'S CRUSH RARE

PENNSYLVANIA'S OFFICIAL  
SUMMER DRINK OF 2023



## Orange Crush

- 1.5oz Holla Thirsty Orange Ya?
- .5oz Triple Sec
- Balance equal parts orange juice & lemon lime soda

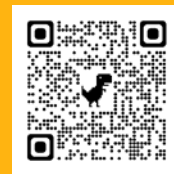
## RAISING MONEY FOR RARE DISEASE RESEARCH

- There are approximately 10,000 rare diseases affecting up to 30 million Americans. This equates to 1 in 10 Americans living with a rare disease.  
- National Institute of Health
- 10% of proceeds from on-premise bottle sales used to pour the Holla Thirsty, Orange Ya? Crush cocktail will be donated to Uplifting Athletes during the months of June, July, and August 2023.
- Online sales of Thirsty, Orange Ya? at [www.hollaspirits.com](http://www.hollaspirits.com) will also contribute 10%.
- Receive 10% off online orders using coupon code **LETSCRUSHRARE**

*thirsty, orange ya?*

**UPLIFTING  
ATHLETES**

**HOLLA  
SPIRITS**



[HTTP://WWW.UPLIFTINGATHLETES.COM/DONATE](http://www.UPLIFTINGATHLETES.COM/DONATE)

DISTRIBUTED BY: OASIS WINE & SPIRITS



PENNSYLVANIA  
LICENSED BEVERAGE  
& TAVERN ASSOCIATION

**#WETACKLE  
RARE**

# OUR STORIES



- **UPLIFTING ATHLETES** is a nonprofit organization founded in 2007 that harnesses the power of sport to build a community that invests in the lives of the more than 30 million people impacted by rare diseases in America. Since its inception, Uplifting Athletes has raised more than \$8 million by engaging athletes in order to positively impact the rare disease community through driving action, awareness, and funding research. To learn more about Uplifting Athletes visit [upliftingathletes.org](http://upliftingathletes.org)



- **HOLLA SPIRITS** is a York, PA based, millennial-owned distilled spirits company dedicated to creating innovative spirits that resonate with next generation consumers. The company's flagship Holla Vodka has received numerous national awards and is trusted by the country's premier venues and retailers with over a dozen distinct flavors. Patrick Shorb, the company's founder was diagnosed at a young age with Fabry disease; a rare genetic, life-threatening condition which affects the brain, heart, and kidneys. This diagnosis gave him a new perspective on life and a desire to take things less seriously; prompting the vision for Holla Spirits. To learn more, visit [www.hollaspirits.com](http://www.hollaspirits.com) or follow on social media [@hollaspirits](https://twitter.com/hollaspirits)



**PENNSYLVANIA  
LICENSED BEVERAGE  
& TAVERN ASSOCIATION**

**THE PENNSYLVANIA LICENSED BEVERAGE AND TAVERN ASSOCIATION** is the statewide political voice for small business taverns, bars, and licensed restaurants. Based in Harrisburg, the Association formed after Prohibition in 1941, reorganized in 2019, and today advocates for best practices and rights within the industry as well as best experiences for patrons. To learn more, visit [www.pataaverns.com](http://www.pataaverns.com) or follow the Association on Twitter via [@TavernPA](https://twitter.com/TavernPA)